

JUNHAO ZHU

CONTACT

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junhaozhu.com

SKILLS

Design Research
Campaign Strategy
Creative thinking
Design thinking
Illustrator
Photoshop
InDesign
Premiere
After Effects
Sketch app
HTML
CSS

EDUCATION

Pratt Institute:

MFA Communication Design 2017 - present (graduating in 2019)

- Design Research, Sustainable Branding&Advertising

BFA Communication Design - Advertising 2012 - 2016

EXPERIENCE

DESIGNER at Universal Processing LLC:(Merchant Service Provider) 2017.03 - 06

Project design lead for UP salon application

Handled project mood-board, concept map, wireframes,
user interface, prototype and presentation

Coffee:(Branding and Advertising)2017.01 - 03

Event material design for New York Life, Under Armour

Advertising campaign design for Microsoft game

UI design for JBL VR&360 application

Vaudeville Ventures:(Brand Consultancy)2016.08 - 2017.01

Branding development on Vaudeville Ventures logo exploration

Pitch decks templates design

Mobile web design for On Location Experience

FREELANCE at Chinese Artists and Designers society: 2015 - 2017

Events planning and executing in China&U.S.

Design posters for multiple events

CADs logo redesign

Jason Jia in Yerman & Associates: 2015. 2 - 2016. 2

Poster design for multiple events

Art Director Club/MoMA: 2015

Poster set design for Typographic lecture hosted by ADC & MoMA

Pratt CSSA(Chinese Scholars and Students Association): 2014. 8 - 2015. 5

Poster design for multiple Events